

Impossible  
isn't a fact.  
It's a dare we accept.

SINCE 1905: ACCEPTING DARES,  
CHANGING LIVES.



We don't  
follow footsteps.  
We leave them.

BLAZING TRAILS OF POSITIVE  
CHANGE ACROSS SIX CONTINENTS



Impossible?  
That's our  
specialty.

WHERE PASSION MEETS PURPOSE,  
ROTARY FINDS  
SOLUTIONS OTHERS MISS



Some dream.  
Others do.  
We're the doers.

PUTTING SERVICE ABOVE SELF  
TO ACHIEVE WHAT  
CYNICS CALL IMPOSSIBLE



When we say 'yes'  
to impossible,  
magic happens

WITNESS THE  
EXTRAORDINARY IMPACT  
OF ORDINARY PEOPLE  
WORKING TOGETHER  
THROUGH ROTARY



Beyond boundaries:  
Where your impossible  
becomes our  
starting point

YOUR VISION + OUR NETWORK  
= LIMITLESS IMPACT.



The only limit to  
impossible is your  
imagination

DREAM BIGGER.  
SERVE GREATER.  
JOIN US.



What if  
'Can't be done'  
was just the  
beginning?

FROM POLIO TO PEACE, WE MAKE  
HISTORY TOGETHER.





Impossible?  
We call that  
Tuesday morning.

TURN GLOBAL CHALLENGES  
INTO YOUR LEGACY.



Impossible just  
means it hasn't  
been done yet.

BE FIRST. BE BOLD. BE ROTARY.



Breaking barriers,  
rewriting rules: the  
art of impossible.

WHERE PASSION MEETS PURPOSE,  
NOTHING IS IMPOSSIBLE.



When they say  
stop, we say  
watch us.

SERVICE ABOVE SELF.  
RESULTS BEYOND BELIEF.



Impossible?  
Perfect. That's  
where we shine.

YOUR SUPPORT POWERS OUR  
IMPOSSIBLE VICTORIES.



# Turning 'no way' into 'done today'

JOIN THE PEOPLE WHO MAKE  
IMPOSSIBLE LOOK EASY.



# The status quo is our starting line

REDEFINE POSSIBLE. TRANSFORM  
COMMUNITIES. TOGETHER.



Impossible is just a  
problem waiting  
for our solution

YOUR SKILLS SOLVE WHAT OTHERS  
CAN'T. WE NEED YOU.





Where others  
see walls,  
we build doors

OPEN DOORS WITH US. CHANGE  
LIVES FOREVER.



Challenge  
accepted: making  
the impossible look  
easy since 1905

A CENTURY OF IMPOSSIBLE  
ACHIEVEMENTS. YOUR TURN.



Beyond limits:  
we don't do  
impossible, we  
redefine it

JOIN THE FELLOWSHIP THAT  
REFUSES TO ACCEPT NO.



Yesterday's  
impossible  
is today's  
achievement

THROUGH ROTARY PARTNERSHIPS,  
WE'VE REDUCED POLIO CASES BY  
99.9% WORLDWIDE.



Impossible is  
where our  
story begins

EVERY ROTARY PROJECT STARTS  
WITH A CHALLENGE OTHERS  
DEEMED TOO DIFFICULT.



# Making history by defying what's possible

CREATING SUSTAINABLE CHANGE  
IN COMMUNITIES THAT OTHERS  
HAVE FORGOTTEN.



The word  
'impossible' isn't in  
our dictionary

ROTARIANS SPEAK THE  
UNIVERSAL LANGUAGE OF  
SERVICE AND RESULTS.



Defying gravity:  
how we lift  
communities  
higher.

OUR HUMANITARIAN PROJECTS  
CREATE UPWARD MOMENTUM FOR  
GENERATIONS.





# Redefining what humanity can accomplish together

ROTARY'S GLOBAL NETWORK  
PROVES WHAT'S POSSIBLE WHEN  
WE UNITE FOR GOOD.



# Obstacles that stop others inspire us

TURNING IMPOSSIBLE COMMUNITY  
CHALLENGES INTO OPPORTUNITIES  
FOR TRANSFORMATION.



What seems  
impossible just  
needs the right  
people

CONNECTING LEADERS, EXPERTS,  
AND VOLUNTEERS TO SOLVE THE  
WORLD'S TOUGHEST PROBLEMS.



If it were easy,  
everyone would  
do it

TAKING ON THE WORLD'S MOST  
DIFFICULT CHALLENGES WITH  
DETERMINATION AND HOPE.



Impossibility is  
just an opinion  
we disagree with

FOR OVER A CENTURY, ROTARY  
HAS PROVEN SKEPTICS WRONG  
THROUGH ACTION.



The future  
belongs to those  
who create it

BUILDING A WORLD OF PEACE,  
HEALTH, AND OPPORTUNITY  
THROUGH LOCAL ACTION.

